



TIMUR SHARIFOV

chronicle since April 5, 1978



2 high degrees (Electronics & Marketing)
More 15 years experience in Marketing & Ad
Experience in International Companies
Experience in World Wide Ad Agencies

Education	Experience	Trainings	Skills	Interests	Contacts
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Education

Experience

Trainings

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Interests

Contacts

Educational Institution: Tashkent State University of Economics
Date of graduation: April, 2007
Faculty: General Economic Specialties
Major: Marketing

Educational Institution: Tashkent State Technical University
Date of graduation: June, 1999
Faculty: Electronics, Automatic and Computer techniques
Major: Electronics and microelectronics



TIMUR SHARIFOV



Education

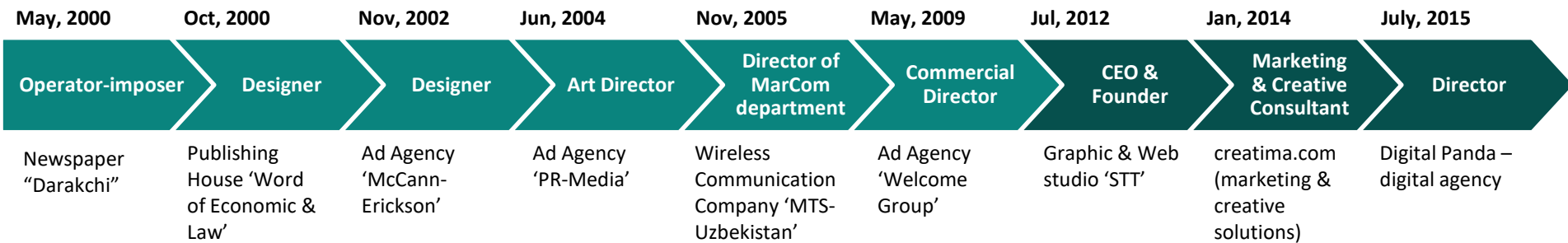
Experience

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07/2015-now

Director

(Consultant since November 2016)

DIGITAL PANDA (Digital Advertising Agency)www.digitalpanda.uz

Ad partner of
Mail Group,
Yandex &
Ranbler Co in
Uzbekistan

The first digital
agency in
Uzbekistan which
launched digital
integrated
campaign for the
largest advertiser
(Beeline)

85%
wins of tenders

Attraction the
high value
clients

Clients:
Beeline,
Uzmobile,
UzdigitalTV,
Ucell
(TeleSoneria)



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01/2014-now

Marketing & Creative Consultant

CREATIMA

www.creatima.com



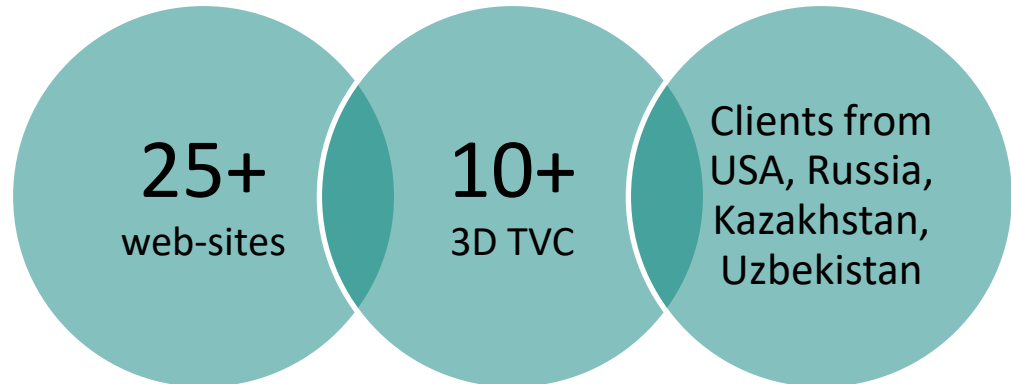
07/2012-now

CEO & Founder

STT BUSINESS GROUP LLC

(Design & Web Studio)

www.sttbusiness.com





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05/2009-01/2013

Commercial Director

WELCOME GROUP

(Advertising Agency)

New indoor
media
channel in
Uzbekistan –
ad in Health
Centers

New media
channel in
Uzbekistan –
ad in the
Russian social
network
ok.ru

100+
ad campaigns

80%
wins of
tenders

Attraction
the high
value clients

Clients:
Beeline,
Knauf, MTS,
Coca-Cola,
LG, Samsung,
Pepsi

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11/2005-04/2009

Director of Marketing Communication Department

MTS-Uzbekistan

(Wireless Communication Company)

www.mts.ru



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myTarget

Advaction & myTarget, Moscow
Duration : 1 day
Date: October, 2016

Technique of active sales

Marketbridge, Tashkent
Duration: 2 days
Date: October, 2015

Digital Marketing for Brands

Yandex. Internet Marketing School, Moscow
Duration: 3 days
Date: September, 2015

Core Consultancy Skills by Elevation Learning (UK)

Consulting center 'Professional Development', Tashkent
Duration: 3 days
Date: June, 2010

Media Mindshare media tools

'Mindshare' Ad Agency, Moscow
Duration: 1 day
Date: December, 2008

Basis of team-building and formation of team spirit

Center of psychology services 'Know oneself', Tashkent
Duration: 2 days
Date: November, 2008

Building of teaminteraction, Instruments of effective communication

Center of psychology services 'Know oneself', Tashkent
Duration: 2 days
Date: November, 2008

Technique of effective sales

Center of psychology services 'Know oneself', Tashkent
Duration: 2 days
Date: November, 2008

Sounds as advertisement. Russian soundmaker P.Egorov

'Oriat' Ad Agency, Tashkent
Duration: 2 days
Date: March, 2007

How create effective advertisement

Publishing House 'World of Economics & Law', Tashkent
Duration: 1 day
Date: April, 2002

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Computer literacy:

OS: DOS, Windows, Mac OS

MS Office: Word, Excel, Power Point, Publisher, Visio

Graphics: Corel Draw, Adobe Photoshop, Adobe Illustrator, Adobe Flash, Adobe InDesign, Adobe Dreamweaver, PageMaker, Gif Animator, Poser, QuarkXpress, Freehand.

Digital signage: Omega Player, xhibit

Digital marketing: Certified specialist of myTarget service

Web: Html, CSS.

CMS: WordPress, MODx, DLE, Drupal, Bitrix

SMM: Facebook, Instagram, Odnoklassniki

Other: Adobe Acrobat Reader/Distiller, Movie Maker



Sport:



Hobby: Clouds photo shooting





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